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Applications One of the most basic techniques in data  
mining is learning to recognize patterns in your data  
sets. This is usually a recognition of some aberration in  
your data happening at regular intervals, or an ebb and  
flow of a certain variable over time. The 7 Most  
Important Data Mining Techniques - Data Science  
... The data mining approach is complementary to  
other data analysis techniques such as statistics, on-  
line analytical processing (OLAP), spreadsheets, and  
basic data access. In simple terms, data mining is  
another way to find meaning in data. Data mining  
techniques for customer relationship ... Data mining  
process is a system wherein which all the information  
has been gathered on the basis of market information.  
Nowadays, technology plays a crucial role in  
everything and that casualty can be seen in these data  
mining systems. Therefore, all the information  
collected through these data mining is basically from  
marketing analysis. 6. Data Mining: Purpose,  
Characteristics, Benefits ... Organizations find it  
necessary to use data mining techniques toe extract  
hidden predictive information from their Databases  
\_\_\_\_\_ is the extraction of hidden predictive information  
from large databases to find statistical links between

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